Final Strategic Initiatives 2010-2015

Primary Goals
The goals of the College of Nursing support the mission of the University of Oklahoma. The College of Nursing goals are:

1) To educate professional nurses at the undergraduate and graduate levels;
2) To advance nursing knowledge through research and creative activities; and
3) To provide diverse health-related and professional services in the State of Oklahoma and the global community.

Vision Statement
The College of Nursing at the University of Oklahoma strives to be the leader in nursing education, research and practice innovations promoting excellence in education, research and delivery of nursing care.

Core Values held by the College of Nursing are diversity, innovations and creativity, lifelong learning, scholarship, community partnerships, interdisciplinary collaborations, evidence-based practice, doing the right thing for students, faculty, staff and community, access to education, community driven needs and leadership development.

To support the goals and vision of OUCN, the College of Nursing has developed strategic initiatives in support of our Primary Goals. Listed below are the Primary Goals and their associated strategic initiatives for 2010-2015.

Primary Goal 1
To educate professional nurses at the undergraduate and graduate levels

Strategic Initiatives
1.1 Enrich the educational experience through technology infusion, simulation and innovations in teaching.
1.2 Maintain programs based on current standards.
1.3 Advance faculty support and development in teaching strategies and academic leadership/management.

Primary Goal 2
To advance nursing knowledge through research and creative activities
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Strategic Initiatives
2.1 Formalize a structured process of research development in the priority research areas.
2.2 Increase funded grants to the College of Nursing in the priority research areas.
2.3 Support a culture of scholarship consistent with the faculty roles in a research-intensive health science center.
2.4 Develop programs to stimulate undergraduate research and honors

Primary Goal 3
To provide diverse health-related and professional services in the State of Oklahoma and the global community

Strategic Initiatives
3.1 Create and expand cost-efficient and effective innovative care models, such as the Advantage Program and Life Stage Solutions.
3.2 Increase net income of OUCN by X %, through expanded liaisons with key partners/constituents.
3.3 Maintain and build on current project grants to address health-related service needs in Oklahoma.

In addition to the strategic initiatives supporting the CON’s primary goals, the College of Nursing also has strategic initiatives supporting improvement in the infrastructure of the College of Nursing as a whole. These infrastructure strategic initiatives are tied to the vision of the College: The College of Nursing at the University of Oklahoma strives to be the leader in nursing education, research and practice innovations promoting excellence in education, research and delivery of nursing care.

Infrastructure Strategic Initiatives
4.1 Efficiently and effectively align the fiscal and human resources of the College to its goals.
4.2 Increase external awareness of OUCN contributions.
4.3 Enhance the communication quality within the College of Nursing.
4.4 Stimulate student leadership development.