University of Oklahoma College of Nursing
Strategic Map: 2018-2022

Position the CON as a Recognized National Leader in Nursing Excellence

A

Enrich the Educational Experience

1. Determine Future Program Priorities
2. Implement Dynamic Improvement Process for Current Programs/ Curricula
3. Optimize Delivery Methods Across All Programs
4. Strengthen Student-Faculty Engagement and Support
5. Expand/ Strengthen Student Leadership Development
6. Enhance Recruitment to Increase Diversity of Students and Faculty
7. Achieve Targeted Enrollment in All CON Programs
8. Build bridges between educators using the scholarship of teaching and funded educational research

B

Strengthen CON’s Research Capability and Capacity

1. Increase Research Funding
2. Align CON Research Agenda with OUHSC Priorities
3. Implement Faculty Research Development in Prioritized Areas
4. Attract Research-Active Faculty with High Funding Potential
5. Align Faculty Roles with the Research-Intensive Emphasis of OUHSC
6. Engage Masters and Undergraduate Students in Research

C

Create and Implement Innovative Models of Care

1. Sustain Financially Viable and Effective Models of Care
2. Launch New, Effective, Viable Models of Care
3. Expand Faculty Practice Opportunities
4. Leverage CON’s Care Delivery Programs for Student Learning Experiences
5. Build Collaborations and Partnerships to Address the Health Needs of Oklahomans

D

Align CON Infrastructure with Future Priorities

1. Strengthen CON Academic and Staff Teams
2. Prioritize and Implement Organizational Improvements
3. Implement a Marketing Plan to Increase Awareness of CON Accomplishments
4. Implement Systematic Approach to Faculty Succession Planning
5. Strengthen the Onboarding Experience of Faculty, Staff and Students

E

Align CON Resources with Strategic Priorities

1. Develop & Implement a Comprehensive CON Business Plan
2. Optimize the Utilization of Faculty and Staff
3. Develop and Implement a Plan for Donor and Alumni Relations
4. Expand and Diversify External Funding
5. Achieve Targeted Net Income

F

Develop and Strengthen Interprofessional, Team-based Approaches

G

Foster a Culture of Scholarship

Strengthen Faculty and Staff Development and Support